



# Impact Americas

By GLG Social Impact • Dec 15, 2022

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**Welcome to your source** for the latest on GLG's Social Impact programs, Fellows, projects, and big ideas across the Americas.

- **We send these newsletters out quarterly** to keep you updated on Social Impact and how you can get involved.

- 🗨️ **Hit reply and tell us what you think** so we can ensure that what we do aligns with what you care about most.

*Let's dive in...*

## 1 big thing: GLG supports humanitarian relief efforts



**The humanitarian crisis in Eastern Europe** continues to escalate, as war displaces millions of families and damage to critical infrastructure intensifies. The Social Impact Team has been mobilizing our resources to help respond in any way we can.

**What we've done:** In addition to GLG's direct donation to the [International Rescue Committee](#), we've reached out to more than 50 organizations on the ground, including several we have existing relationships with.

- Most organizations are focusing on providing people with immediate needs – food, water, and shelter – but longer-term relief and recovery will require deep cross-sector collaboration to aid refugees and rebuild communities and infrastructure.
- We've made it clear to our partners that GLG will be there to help as soon as they are ready. Visit [Galaxy](#) to learn about the organizations we've worked with who are providing relief in and around Ukraine.

**What more can I do?** We've [compiled some resources, tips, and guidance](#) for GLGers looking to help – including on how to vet organizations and ensure that donations are as impactful as possible. You can also [nominate organizations](#) working in and around Ukraine for pro bono support.

**📺 What's next:** Please [join us for a conversation](#) this Thursday at 9am EDT about Ukraine and how you can help, with Head of EMEA Kristine Olson-Chapman and GLGers who have been directly impacted.

- We will provide updates on the work we are doing in and around the region and discuss opportunities for GLGers to volunteer.

**If you'd like to get involved** in Social Impact, [let us know](#).

## 2. 2022 fellowship application opens



2021 Fellow America on Tech

**Our Social Impact Fellowship provides** select social innovators and their organizations with a two-year, pro bono partnership with GLG.

- Since launching in 2014, we've worked with 75 Fellows and their organizations, helping drive change on pressing challenges around the world – like education, environment, global health, and social justice.

**This year, we welcome applications** from organizations working across all issue areas – including organizations providing humanitarian relief to people experiencing displacement in Ukraine and beyond.

**The big picture:** [A third-party impact assessment](#) recently found that the Fellowship has a tremendous impact on participating organizations – helping accelerate impact, build capacity, achieve goals, and develop professionally.

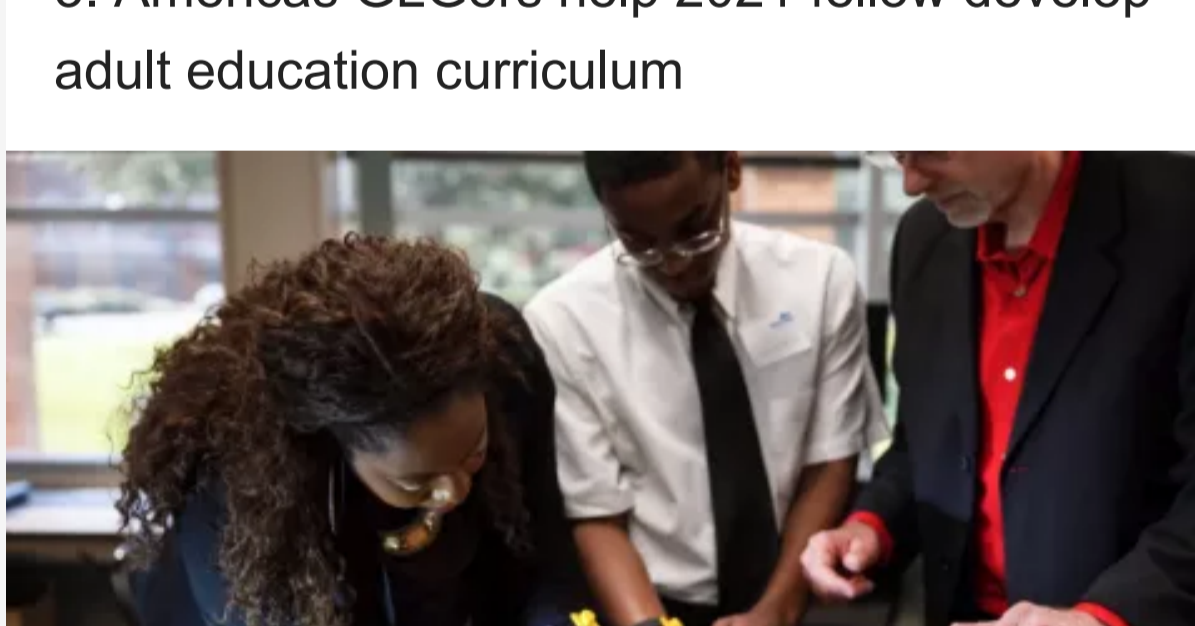
**As the report put it:**

- “Organizations that participate in the Fellowship report significantly greater capacity and knowledge to achieve organizational goals.”
- “Access to Network Members considerably accelerates the impact that organizations have on the societal issues they are committed to.”

**What's next:** Organizations interested in applying for the 2022 Fellowship class can learn more and [submit their application](#). We encourage you to share this link with great nonprofits and social enterprises you know.

**One more thing:** While you're checking out the application on our website, hop over to our new ESG page to learn more about how GLG is advancing our environmental, social, and governance policies and priorities.

## 3. Americas GLGers help 2021 fellow develop adult education curriculum



2021 Fellow Generation: You Employed

**Generation: You Employed** is a global nonprofit that trains and places unemployed and underemployed adult learners into new careers in more than 30 professions across 16 countries.

**Why it matters:** 40% of employers claim they have a skills shortage, yet hirers often overlook people who come from non-traditional educational or professional backgrounds. Generation gives adult learners the technical training and social support they need for new, meaningful professions.

**How we helped:** Generation was interested in developing a new curriculum to train and place learners in careers in augmented and virtual reality.

- GLGers connected the Generation team with 13 experts in AR and VR to help them better understand how creators can break into the industry and prerequisites for successful careers.
- This insight-informed diligence helped Generation plan its expansion strategy to maximize results for the adult learners they serve.

**Since their founding in 2014,** Generation has helped more than 56,000 adult learners excel in life-changing new careers.

**That's all for now!** Thanks for reading.

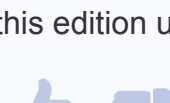
- **If you have any feedback** – ideas, suggestions, or stories for our next newsletter – reply to this email and let us know.
- **And to get involved** in Social Impact, fill out the [GLGer interest form](#).

👉 **Now, go nominate a nonprofit** for our Partners Program!

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